
TireHub Opens Doors to Dealers, Retailers Today

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ATLANTA - July 3, 2018 - TireHub, a new national tire distributor cofounded by Bridgestone and Goodyear, announced today the company will start accepting customer orders at its nationwide network of sales and logistics centers.

TireHub will go to market with one national sales team giving dealers a single point of contact for products from both Goodyear and Bridgestone. In addition, the company will launch with new web technology to simplify product search, ordering, delivery tracking and payment.

The company and its more than 1,000 employees are led by CEO Peter Gibbons, a business and supply chain executive with 25 years of experience leading manufacturing and logistics for consumer, retail and specialty chemicals industries. He most recently served as head of development and product supply for toymaker Mattel, Inc. and previously served as executive vice president of global supply chain operations for Starbucks Coffee Company.

"From customer service to product search to tire delivery, TireHub is set up to better serve tire dealers and retailers. Fulfilling the needs of our customers will always be our guiding compass," Gibbons said. "There is nothing more important to us than delivering an incredible customer experience so that our dealers and retailers have a tire distributor who makes business easy and increases their bottom line."

TireHub has assembled a team of experienced tire industry executives to support Gibbons in opening and running this new and exciting distribution business. These include:

- Chief Financial Officer Scott King, former senior vice president of strategy and business development for the Goodyear Tire & Rubber Company;
- Vice President of Sales and Marketing Ned Aguilar, who most recently served as vice president of Business Development, Consumer Integrated Division for Bridgestone Americas.
- Director of Sales Chris Robinson, who served as director of wholesale distribution for Goodyear.
- National Sales Manager, Wade Foster, former region manager for Bridgestone Tire Wholesale Warehouse.

About TireHub

Headquartered in Atlanta, Georgia, TireHub is a national tire distributor that provides U.S. tire dealers and retailers a comprehensive range of passenger and light truck tires from two of the world's leading tire companies, Bridgestone and Goodyear. TireHub offers easy online ordering,

a knowledgeable and customer-focused sales force, breadth and depth of premium products and a nationwide footprint of logistics centers and warehouses. Created for tire experts by tire experts, TireHub will distribute the highest quality product possible so its customers can put their customers on tires they'll love. For more information, visit www.tirehub.com.