
TireHub Continues to Expand, Will Enter Two More Markets

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ATLANTA – September 24, 2019 – TireHub, the national tire distributor cofounded by Bridgestone Americas Inc. (Bridgestone) and The Goodyear Tire & Rubber Company (Goodyear), today announced that the company plans to open two additional TireHub Logistics Centers (TLCs) in the fourth quarter of the year. The centers will be located in Lakeville, Minn., and Columbia, SC, both new markets for TireHub. Opening dates for each TLC will be announced in the future.

“Lakeville represents a significant opportunity for TireHub,” said Peter Gibbons, CEO, TireHub. “This facility will service the broader Minneapolis area, and we have many existing customers with a footprint in that market. Adding a TLC here allows us to strengthen those relationships, as well as partner with more dealers and retailers to help grow their business.”

Gibbons continues, “In Columbia, we have customers who are currently served by TLCs in neighboring markets. Establishing a presence here allows us to meet their needs with more frequent deliveries and exceptional personalized service. It also offers us an opportunity to reach more customers throughout South Carolina with increased deliveries.”

TireHub’s growth strategy is customer-centric, demonstrated by a year of expansions that underscore the company’s commitment to saying ‘yes’ to dealers and retailers by providing them with the right tire in the right place at the right time. Expansions into Lakeville and Columbia follow the first new market addition in Ft. Myers, Fla., earlier this year. The company has also relocated centers in Austin, Knoxville, Mobile, Oakland and Las Vegas to meet product demand in each respective city.

“There’s always a reason to say yes,” comments Sylvia Wilks, Vice President of Operations, TireHub. “Every center we have relocated has been because we want to do more for our customers. We see the demand for our premium Bridgestone and Goodyear products, and we are committed to our promises of superior service. We are always excited for new opportunities and look forward to providing personalized, unparalleled service in Lakeville and Columbia.”

TireHub launched in July 2018 and operates 69 logistics centers in the U.S. As with all existing locations, after the TLCs are opened and fully ramped up, customers in Lakeville and Columbia will have access to the full passenger and light truck tire product lines from the Goodyear and Bridgestone companies, including Bridgestone, Goodyear, Dunlop, Firestone, Fuzion, Kelly and LeMans, as well as Toyo and Goodyear and Kelly commercial tires.

About TireHub

Headquartered in Atlanta, Georgia, TireHub is a national tire distributor that provides U.S. tire dealers and retailers a comprehensive range of passenger and light truck tires from two of the world’s leading tire companies, Bridgestone and Goodyear. TireHub offers easy online ordering, a knowledgeable and customer-focused sales force, breadth and depth of premium

products and a nationwide footprint of logistics centers and warehouses. Created for tire experts by tire experts, TireHub will distribute the highest quality product possible so its customers can put their customers on tires they'll love. For more information, visit www.tirehub.com.